## THE WORLD BOOK DIFFERENCE



#### EDITORIAL EXCELLENCE

Our editors' rigorous writing, fact checking, and readability standards provide both thoroughness and expertise. Our goal is to provide the most relevant, important, and timely information to allow for a clear understanding of a topic.



#### QUALITY GUARANTEE

All of our books are created with high-quality materials and library-bound construction to withstand the toughest users. We stand behind our products and its quality with a 30-day excellence guarantee.



### **CUTTING-EDGE TECHNOLOGY**

In addition to ongoing enhancements and added features, digital content is updated in real time as new facts, information, and subjects emerge. Continual market research ensures that ongoing enhancements align with current technological trends.



#### ALL AGES

Our content is meant to engage and excite all minds, from beginning readers to those simply interested in learning or keeping their facts straight. World Book Online aligns end-users with their appropriate learning level within a progressive sequence of databases that build upon the individuals capabilities.



#### DISGUISED LEARNING

Image-based navigation, games, original videos, and activities are included to make learning interactive and fun. Intuitive browsing capabilities make World Book's digital product offering an information hub for the library, classroom, and beyond.



#### UNPARALLELED SUPPORT

Our dedicated support team includes professional development specialists, a customer service team, and local educational consultants—all of whom strive to maximize the benefits of your subscription. Ongoing communications help support product awareness and increase usage.

#### FUN FACTS ABOUT WORLD BOOK ONLINE



The number of educational games played each minute



The number of original videos watched each month



The number of languages into which you can translate articles

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